

● Radio Department ●
GARDNER ADVERTISING COMPANY

Radio Program
for

MASTER COPY

RALSTON WHEAT CEREAL
(TOM MIX)

*for
auth*

CAST

TOM MIX

THE OLD WRANGLER

JANE

JIMMY

MOUNTAIN PETE....villain

MacFAINE.....villain

Reg -

*wiped by tel
- Wm Johnston*

Continuity No. 34

Day: Monday

Stations: WEAf red network

Subject:

Date of Broadcast:

Dec. 11th ✓

Time:

5:30 PM

*6.30 ✓
6.45*

6.45

ANNOUNCER: THE TOM MIX RALSTON STRAIGHT SHOOTERS ARE ON THE AIR...
and here they come.

OPENING SIGNATURE

ANNOUNCER: Here we are, boys and girls, with another thrilling episode in the adventures of Tom Mix---the cowboy hero. The very same Tom Mix you have seen in those thrilling western movies. And you know how peppy and full of energy Tom is. Tom knows the secret of keeping *physically* fit. He stays outdoors a lot in the fresh air. And he eats the right foods. And Tom says that one of the best cereals for growing boys and girls to eat is RALSTON WHEAT CEREAL----the straight shooter's own brand of cereal. RALSTON is pure whole wheat----Western wheat...with extra vitamins added. So...when you buy a package of RALSTON you know that you're getting all the necessary vitamins and minerals that you need to keep your body in the very best condition. And say....RALSTON tastes good too. You'll be glad to eat this cereal. It tastes good with cream or milk and sugar....Try it for to-morrow's breakfast--or to-night's supper. Tell your mother RALSTON only takes a few minutes to prepare. And now...here he is...THE OLD WRANGLER himself.....

WRANGLER: How dee...how dee....straight shooters. Reckon as how we can get on with our story right away. The story about the Mystery of the abandoned Fort. You remember how Jane and Jimmy tracked Mountain Pete to the Fort--and then, the rustlers surrounded us--but didn't do a doggone thing but act mysterious like and disappear.

WRANGLER: (CONT) Then we found a secret entrance to the fort.....a big iron gate covered with brush that led to an underground Passage in the fort. We got the iron gate open....Then we went in....Me and Tom...and Jane...and Jimmy....It was quiet....very quiet in the passage.... then suddenly we heard the rusty creak of the hinges. Then the iron gate slammed. And we were prisoners in the underground passage....but listen....as we try to push the iron gate open:

TOM: We...we can't push the gate an inch....but...we'll find a way....

WRANGLER: Tom....maybe the wind just blew it shut.

TOM: Maybe...but I don't think so.

JIMMY: Gosh....you mean....we're prisoners in the Fort?

TOM: Looks like that--but we'll get out....and I guess if we all keep our heads and sort of not get excited... we'll have a chance to lick Mountain Pete and his gang right in their own hideout.

JANE: Maybe Mountain Pete'll jest keep us prionsers--forever.

TOM: Now don't go thinkin' such foolish things Jane...we'll start ahead...go right to the end of this passageway and see where it leads to...

WRANGLER: It's the only thing to do Tom...no use standin' here... this iron gate won't open by itself.

TOM: All right...follow me...and everyone stay close...

WRANGLER: What I can't figger Tom...is why that ornery critter Mountain Pete don't come out of his hidin' place...he shore must know he's got us now....

TOM: Don't know Wrangler...that polecat thinks jest like a pizen snake....

JANE: (LOW) Maybe this passage will take us right to the Fort grounds....

WRANGLER: Tom! Wait...I heard something...from this side of the passage.

TOM: Where Wrangler....?

WRANGLER: Right here....get my ear close to the wall and listen...

JIMMY: Gosh...Tom...how can that be?

TOM: These forts are built with all sorts of contraptions... secret walls...and passages...and everything...to fool the enemy...

WRANGLER: I hear something all right...voices....Tom....you listen---you've got keener hearin.....

TOM: Shhhhh....quiet everyone...

JANE: What is it Tom?

JIMMY: Shhhh....sis...wait...

WRANGLER: Hear it Tom?

TOM: Footsteps...many men walking...on the other side of this passageway.

WRANGLER: Tom....look....the passage gets smaller up ahead....we can't get out that way.

TOM: Say....that is funny....why.....cattle couldn't get through there....

JIMMY: No room at all to get even one head a cattle through.

JANE: Then the cattle didn't come in through here...

TOM: I'm not so sure about that...why....I'll bet this wall here...where we heard the sounds...moves!

JIMMY: Moves!

JANE: Gosh Tom...how can that be?

TOM: Easy enough in an old Fort...why that's what makes these old forts so doggone mysterious.....(OVER)

TOM: (CONT) They've got every sort of contraption to fool you.....

WRANGLER: Tom.....you're right about that....our only chance is to get on the other side of this fake wall.....this moving wall..

JIMMY: Gosh....a moving wall.

TOM: We can try getting on the other side....by digging.

WRANGLER: It's our only hope Tom.

JANE: But....how....how can we dig through a dirt wall?

TOM: That's just it Jane....it's not a dirt wall.....it only looks like it....why jest listen to this sound as I knock on it....

BUSINESS: (DULL POUNDING ON WOOD PANEL)

JIMMY: Sounds just like wood Tom.

JANE: It does.

TOM: And that's what it is....a wooden wall....that works on some sort of lever....just like a derrick.....or drawbridge. And we're gonna get on the other side of this wall....

WRANGLER: Tom...I'll start digging down below here...right at the bottom....and it's a good thing we've both got our huntin' knives with us..

TOM: Let me help you Wrangler....that's the best way to work.. from the bottom...Jane...Jimmy....you use your spurs to dig away the dirt under the wall....

JIMMY: All right...

JANE: Ohh...maybe we'll find a way out all right.

JIMMY: We will sis...and maybe we'll find all the mystery of this old fort too...

TOM: Knife gettin' through the bottom easy.

(SCRAPING SOUNDS)

WRANGLER: Wood's danged rotten.

TOM: Won't take us long to make a big enough hole.

WRANGLER: Tom....there must be something behind this wall that'll help us get a clue to that critter's whereabouts.

JANE: Lockit the pile of dirt I've dug up already.

JIMMY: Gosh....I can almost get through to the other side.

TOM: That's workin' hard kids....why....we're hot on the trail now...we're gettin' somewheres.

JIMMY: We are...and we'll show Mountain Pete.

WRANGLER: That's the courage Jimmy.

TOM: Shhh....wait...stop digging....this hole's big enough for us to hear..

WRANGLER: (TENSE) What do you hear Tom?

TOM: Somewheres on the other side....Mountain Pete's voice..

JANE: Gosh....

TOM: Shhhhh....listen.....listen Mountain Pete...below...somewheres...

FADE IN TO:

PETE: (LAUGHS) Well....we got 'em...and it's him that's gonna get the lesson....Tom Mix....I'll teach him to keep outta Mountain Pete's affairs....

FAINE: You bet we will Pete....and yer can depend on me, MacFaine, to do my part....They sure fell for our trap.
(LAUGHS)

PETE: And they ain't all.

FAINE: But what we gonna do with them...now we got em chief?

PETE: Don't you worry about that....I'll fix 'em....

FAINE: But we let that Indian kid get away....we coulda stopped him easy enough...but you said no. What's the idea, chief ...gosh..that kid ull get help from the Double Diamond.

PETE: (LAUGHS) Sure he will....That's just what I want him to do. That's why I let him get away....Why none of yer ain't got brains at all.....to figger things out.

FAINE: Say chief...where do you get that stuff. That kid ull spread the word around...and afore we know it all the cowboys from the Doube Diamond will come ridin' herd on us....gosh....we'll not only have a scrap on our hands...but mebbe lose the cattle---and queer our hideout.

PETE: (SARCASTICALLY) Jest as I thought, MacFaine...yer ain't got the brains of a flea...

FAINE: Aw...Pete...now what's the idea anyway...why...er....

PETE: Now listen to me! Yer worried thinkin they're gonna swing us fer this.

FAINE: I ain't ever feeling too good when I thinks about a necktie party...

PETE: Now you don't think I'm a fool do you?

FAINE: Don't reckon as how you ever heard me say that, Pete, ..but....

PETE: There ain't no buts at all. Now lissen to me, Faine... I had a good reason for lettin that Indian kid get away for help...Because I want help to come to the Fort!!!

FAINE: You....you really want them Double Diamond cowboys ridin' down on us? Why Pete...yer clear outta yore mind.

PETE: (LAUGHS) Wait...wait...you thick-headed coyote. You don't get this at all. There's a lot of cattle on the Double Diamond, ain't there.?

FAINE: Yeah.....

PETE: A lot more than we rustled from Old Sam Hicks.

FAINE: But what's that got to do with help the Indian kids getti

PETE:

A lot of that Double Diamond herd is in now....a lot of the prize heads...right on the ranch...now....if all the Double Diamond boys come ridin down here.... the ranch ain't gonna be guarded....

FAINE:

Yer gonna raid the ranch in broad daylight?

PETE:

You bet I am....that's why I sent word for the rest of the gang to get ready. We'll lead the few cattle we've got up in the Fort Parade grounds through the secret pass on the opposite hill....and head em for Little Falls....

FAINE:

But..

PETE:

That'll take care of the cattle we got on hand now... and then when the Double Diamond cowboys ride down here....to help find the kids and Tom Mix....we'll raid the ranch....

FAINE:

It beats all pardner....how you can think up these plans...but wait. What'll we do with the kids and Mix and that other guy down in the underground passage now....

PETE:

And I got that all figured out too. We'll jost let em stay there. (LAUGHS) No one ull ever find em... and afore we go just to make sure they'll be out of the way for good....we'll release the crash controls at the top of the passage....you know what that ull do, eh?

FAINE:

Yeah...yeah...gosh...there's all that gravel in a chuteand when it's released it ull block the main passageway---and sort of cover up anybody or anything that happens to be there...

PETE:

(LAUGHING) Yeah...yeah...won't that be something...

FAINE: Gosh...chief...if anything goes wrong...they'll hang us for this.

PETE: (LAUGHS) Hang nothin'....why....we'll do this so fast. ...they won't know what's happened....and after we get to Little Falls...cattle 'n all...it'll be a cinch gettin' across the Border. We'll be safe!

FAINE: Well....I ain't a-goin' to back out now, chief...but we gotta be mighty careful.

PETE: All you gotta do is to follow orders....now....we'll go up and take a look-see out of the top lookout on the Fort....things oughta be happenin' pretty quick.....

FAINE: Ain't yer gonna take a look at Mix and the kids?

PETE: What for? I know they can't get away. We got both the top and the bottom of the passage fixed.

FAINE: Yeah....that's all right chief...as long as they don't find this room here where the lever controls are..

PETE: Don't be so doggone stupid. How can they get through that fake wall...when they don't even know there is a fake wall....(FADING) Come on....let's go up to the Fort lookout and see....

FAINE: (FADING) All right...I'm a-comin.....(FADE OUT)
(..PAUSE)

FADE IN TO:

JIMMY: (LOW) Gosh...didja hear them...

JANE: (LOW) Ohhh.

TOM: They're bad hombres all right...they won't stop at anything...

WRANGLER: Tom...they're gonna set out for the ranch and raid it.

JANE: Steal all of dad's cattle....

WRANGLER: Tom...we're in a bad spot.

TOM: Tain't very comfortable...not after hearin' about that lever which controls the gravel that ull bottle up this passage way.

JIMMY: Gosh...if we dig...and get through this wall.

JANE: Oh...we've got to do it...we must....

WRANGLER: Tom...I've seen you in mighty bad situations...and I've faith in anything you say or do....and I know right now you're mind's working hard...you can get us out...

TOM: I'll get you out...and I'll stop them hambres from there ornery work....there's hope....but we've got to work like beavers.

JIMMY: We will Tom...we'll do anyting...me and Jane are ready to do anything.

TOM: Good. And our big hope is in getting through behind this fake wall.....

WRANGLER: If we can get onto the other side...where they are... where Mountain Pete has the secret room where the lever controls are...we'll have the upper hand.

TOM: That's the room we've got to get too...it's the most important place in this fort.

WRANGLER: You're right Tom.

TOM: And there's only one way to do it----we've got to dig our way through...now...Jane...Jimmy....begin right down here where you made that big hole...

JIMMY: All right...

JANE: These spurs are good for digging...they help....

TOM: Wrangler...you 'n me ull use our knives to cut through this rotten wood...it ain't gonna be easy...it's gonna be mighty hard....

WRANGLER:

We'll do it Tom!!!.we've got to.

TOM:

Get started....piece by piece....we'll make room for us to squeeze through to the other side...hurry..... hurry....all of us....afore that ornery hombre hems us in here.....

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ANNOUNCER:

Tom and the Wrangler and Jane and Jimmy are working like beavers. They know it depends on all of them now. Everyone must do his part in this brave attempt to get out of the Fort passageway and over to the other side where they heard Mountain Pete. It's not a matter of hours....but one of minutes, because any minute now Flying Eagle will be on the way back with the Double Diamond boys.....and that will be the signal for Mountain Pete to raid the ranch and leave Tom and the rest of them in the old Fort. Say....don't miss the next episode of this thrilling Fort Mystery. There's a lot of action and thrills coming---especially on Wednesday night....so be here to find out if Tom and the Wrangler and Jane and Jimmy get through on the other side. And say if you want to be strong and full of iron nerve like Tom Mix you must eat RALSTON WHEAT CEREAL. We want all our straight shooters to be boys and girls of great courage. But you can't have courage like Tom or The Wrangler...or Jane and Jimmy....unless you keep your body in the very best of health. To be healthy you must stay outdoors a lot and breathe in lots of fresh air---you must live right and eat right. You must see to it that your food contains the proper amount of minerals and vitamins.

(OVER)

ANNOUNCER: (CONT) That's why we urge you to eat RALSTON. Because it has all these vitamins and minerals you need. Every single package of RALSTON is double rich in vitamins--- So begin to-day....yes....for supper to-night....ask your mother to prepare for you a steamin' delicious bowl of RALSTON. Tell mother it takes but a few minutes to cook---and tell her that from now on you're going to be loyal to the straight shooters cereal..... RALSTON--because you know it will help keep you in the very best of health.

WRANGLER: That's fine John. Golly....I reckon Jane and Jimmy are going to have some delicious RALSTON at the ranch to-night too. Golly...jest makes my mouth water thinkin' of that steamin'....fragrant...delicious bowl of our very own cereal--RALSTON. Now...don't forget to be here on Wednesday at five-thirty sharp when we go on with our mystery of the old abandoned fort. I've been in some mighty tight squeezes---but this affair at the old Fort sure had me wondering what would happen to me next. Believe me when they built those old forts they sure put a mess of contraptions in them....golly..... lookit that...here I stand talking...and it's round-up time....so let's git goin..

CLOSING SIGNATURE

ANNOUNCER: THE TOM MIX RALSTON STRAIGHT SHOOTERS RETURN ON WEDNESDAY AT FIVE THIRTY. Tom Mix was impersonated. John S. Young announcing. This is the National Broadcasting Company.

AGENCY: EJ

12/1/33

NOTE TO ANNOUNCER:

MASTER COPY

The following is the station announcement to be used during the fifteen second breaks.

THIS IS WEAF - NEW YORK

TIME: ()-()

Xavier Cugat & Orchestra
(from Waldorf Astoria)

Affanilla

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6:00-6:30 P.M.

DATE: 12/11/33.

NO CONTINUITY